

Micro Market Product Example List

Snacks

Chips

Pretzels

Granola bars

Cookies

Trail mix

Popcorn

Crackers

Beverages

Bottled water

Soft drinks

Energy drinks

Fruit juices

Iced tea

Coffee (pre-packaged or single-serve pods)

Hot chocolate

Fresh Food

Sandwiches

Wraps

Salads

Fruit cups

Yogurt

Cheese and deli meat packs

Hummus and veggie packs

Frozen Food

Ice cream

Frozen meals

Frozen pizzas

Frozen breakfast items (burritos, sandwiches)

Frozen snacks (mini tacos, mozzarella sticks)

Healthy Options

Fresh fruits (apples, bananas, oranges)

Cut vegetables and dip

Greek yogurt

Nuts and seeds

Protein bars

Rice cakes

Hummus

Convenience Items

Office supplies (pens, notepads)

Personal care items (toothbrushes, toothpaste, deodorant)

Phone chargers

Travel-sized toiletries

Pain relievers (aspirin, ibuprofen)

Tissues

Hand sanitizer

Specialty Items

Local or artisan snacks

Gluten-free or allergy-friendly products

Vegan or plant-based snacks

Gourmet chocolates or candies

Organic or natural food products

Protein shakes or bars

These are just some examples, and the specific product selection in a micro market can vary based on the location, target audience and available space. It's essential to consider the preferences and needs of the people using the micro market when deciding on the product assortment.